



Lousine Gevorkian (Vocals) - Rouben Kazariyan (Guitars) - Sergey Ponkratiev (Guitars)  
Vitaly Demidenko (Bass) - Leonid "Pilot" Kinzbursky (Drums)

No other rock group in Russia has exploded onto the music scene quite as rapidly as Louna. Formed in 2008 by Traktor Bowling lead singer Lousine Gevorkian and bassist Vitaly Demidenko, the idea behind Louna was to pursue wider musical ideas that didn't fit in with their original band. They recruited guitarists Rouben Kazariyan and Sergey Ponkratiev, and drummer Leonid Kinzbursky. After the release of their first EP which lyrically focused on the many modern social problems that exist, they were quickly named the 2009 Best New Artist of the Year at the annual Russian Alternative Music Prize (RAMP) awards.

They released their first album, "Let's Get Louder" in December of 2010, selling out every venue during their first national tour supporting the album. Two singles, "Fight Club" and "Let's Get Louder" reached #1 on the Russian radio charts, with "Fight Club" remaining in the top 10 for a record-breaking 16 weeks and also being named the 2011 Rock Song of the Year at the annual Nashe Awards. Along with this, Louna was nominated for Breakthrough Artist and Solo Performance of the year. Their second album, "The Time of X," released in February of 2012 has already produced a #1 single, "Mama," and their most recent single "People Looking Up" has just entered the charts in the top 10.

Louna has played every major festival throughout Russia, and always on the main stage. Earlier in 2012, they were invited to perform as one of the main headliners at the 25th anniversary concert festival honoring Russian rock legend Victor Tsoi of the band Kino, playing to audiences of over 15,000 people in both Moscow and St. Petersburg.

Louna's reputation extends beyond their musicality to include the focus of their personal passions as found in their lyrics and actions. They are the most commercially successful rock band of the modern protest movement (of which Pussy Riot has become the most internationally renowned). They donated their song "The Time of X" to the White Album project raising funds for Pussy Riot's support and defense. MTV USA came to Moscow in October of 2012 and featured Louna in an upcoming documentary about the Russian protest movement called "Rebel Music", which should air in early 2013.

The band's first international release "Behind A Mask" will be in-stores and available online April 30rd, 2013 from Red Decade Records via MRI/RED. The accompanying music video for the first single, "Business" will be the most expensive and elaborate production in Russian music history according to the film company, STG Cinema. "Behind A Mask" features 10 of the band's best songs from their first two albums and have been painstakingly adapted into English by American producer and lyricist Travis Leake (the SLoT). The album was mixed by renowned producer/engineer Dan Korneff (Breaking Benjamin, The Pretty Reckless, Papa Roach, My Chemical Romance, Paramore) and mastering duties were handled by the legendary Ted Jensen of Sterling Sound, New York.

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