**The ReAktion Biography**

The ReAktion is a Southamerican alternative rock / electronica band from Santiago, Chile. Formed in 2010, the band developed a unique sound based on elements of rock, metal, and electronic music. Conceptually, The ReAktion deals with subjects such as social movements, environmental awareness, and unity, in an attempt to bring a message of consciousness revolution to the world.

The band recorded its first Demo LP “Be(lie)ve in R(evol)ution” independently on 2011 in Backstage Rockstore Studios. During 2012 the band promoted their work through live shows and social media, playing in Santiago and throughout Chile. The band also releases the video for a new single “I AM SOMEBODY”, a song with a strong political message dedicated to social movements that where developing around the world. On June of 2012 the band travelled to Vancouver, Canada and met Garth Richardson with whom they start production of their new album.

This new album contains the energy and power that characterizes the band, and strengthens their unique sound that mixes the nuances and textures of electronic music with the rawness of rock. The band is currently working on promotion and touring plans for US, Europe and South America on 2015.

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