

Bobby Keller - Press & Endorsement Quotes 2021

Endorsement Companies:

- **EMG Pickups - USA**

"Bobby is an amazing brand partner. He always puts our partnership front and center in all campaigns, releases, posts and stories. Rare to find an artist that champions their sponsors as much or as well as Bobby Keller." - Tommy Armstrong-Leavitt, EMG Pickups

- **ESP Guitars - USA/JAPAN**

"Listening to Bobby Keller is like sampling a tasting menu of some of the finest guitar playing out there right now. His phrasing, articulation, energy, tone and stage presence is a pure pleasure on one's auditory and visual pallet. It's hard to believe he's only been playing guitar since 2009. It's a privilege to have Bobby as part of our ESP family of talented artists. Oh yeah, he's truly one of the nicest fucking human beings you'll ever meet too!" - Jeff Moore, Senior VP ESP Guitars

- **DRIFTWOOD Amplifiers - GERMANY**

"Bobby's style of playing fits our amps perfectly and he's not afraid of pushing the limits with his amp designs. The new BFK Blood Splatter finish option is something we are very excited about, and we know a lot of other people are as well," - Malek Moshkowski, Driftwood Amplifiers

- **Lasse Lammert - Producer + Creator Lasse Lammert Tonality Suite - Lubeck, Germany**

"Working with Bobby was an absolute pleasure, not only is he a great guy and fun to be around, but as a musician he has always been very professional and well prepared, both of those attributes made working with Bobby a blast"- Lasse Lammert

- **Richter Straps-Germany**

"Bobby has a very unique blend of talent with his guitar playing. Yes, he can shred with ultimate speed, but he also has the ability to grab you with his melodies. Reminds me of another german guitar player by the name of Michael Schenker," - Lars Richter, Richter Straps

- **SIT STRINGS - USA**

"We are very happy to have Bobby on board and a part of the SIT Strings Family. His commitment and dedication to his craft is above and beyond, and it has been fun watching his career blossom over the years," - Hoogie, SIT Strings / WB Gear/ Shinedown's Bass Tech

PRESS QUOTES

- **Braveworlds**

- **Perpetual Dreams - New Single, Music Video Premiere**

“Keller has been setting the music industry ablaze with his unique style of guitar playing since 2009 and is considered one of the top guitar players in the United States. Inspired by guitarists such as Eddie Van Halen, Joe Satriani and Dimebag Darrell, he bases his playing in the blues, but also combines both incredible speed and euphonic rhythms into his technique to create a truly individual sound.” Link:

<https://braveworlds.com/news/guitarist-bobby-keller-reveals-captivating-new-single-perpetual-dreams>

Perpetual Dreams – New Single, Guitar Playthrough Video Premiere

Link:

<https://braveworlds.com/news/bobby-keller-premiers-perpetual-dreams-guitar-playthrough-video>

- **Loudwire**

- **Reign in Fire, Light Bearer, and Perpetual Dreams** are featured in Loudwire’s Weekly Playlist on Spotify.

- **Guitar World Magazine**

1. **Perpetual Dreams- New Single-featured in Guitar World’s Weekly Essential Guitar Tracks:**

“If you’re on the hunt for a healthy dose of high-octane riffage, fretboard-melting soloing and dizzying technical prowess, you can call off the search party, because Bobby Keller has you covered.”

...With a shred-heavy sonic arrangement, complemented by a serenely picturesque music video that sees him rip through his single while waltzing through the wilderness, Keller’s latest track Perpetual Dreams delivers all of the above, and then some.

No stranger to mind-boggling guitar instrumentals – see Reign In Fire and Light Bearer – the Orlando native’s latest lead-heavy escapade certainly ups the ante, eloquently combining blinding two-hand tapping sequences, oh-so melodic single-string slides and tasty bend-infused passages. Not one to be missed. (MO)

Link: <https://www.guitarworld.com/news/essential-tracks-doom-to-acoustic-blues>

2. **Reign in Fire- New Single - Guitar Playthrough Video Premiere**

“Early 2020 saw the announcement of Bobby Keller’s new solo project (in collaboration with drummer and engineer Ben Johnson), and with it came his first single Reign in Fire, a furious and sonically diverse instrumental piece that puts his virtuosic abilities on full display.”

...Having shouldered lead guitar duties with Florida metallers Meka Nism since 2010 - performing alongside Evanescence, Gojira, Hellyeah and more in the process - it’s clear to see how Keller has honed his razor-sharp chops.

If you’re keen to see said chops in action, today’s your lucky day, as he’s filmed a red-hot playthrough of Reign in Fire exclusively for Guitar World. From ethereal clean lines to monstrous down-tuned riffs and face-melting solo sections, Keller blazes through the track with brutal efficiency.”

Link:

<https://www.guitarworld.com/news/bobby-keller-delivers-an-indomitable-performance-of-reign-in-fire-in-this-exclusive-playthrough>

3. **Reign in Fire- New Single featured in Guitar World’s Weekly Essential Guitar Tracks**

“Already known for a successful career as lead guitarist for the metal band Meka Nism, Bobby Keller has toured with massive names from Evanescence to Hellyeah to Gojira. Now, he tosses his hat into the solo career ring with Reign of Fire, a blazing instrumental piece which clearly draws inspiration from guitar’s best-known virtuosos.”

...Needless to say, the track takes you on a pretty rapid journey. From the outset, orchestral atmospheric ambience is followed by fierce drop-tuned riffs and staggering leads. Sprinkled with tapping passages and monstrous breakdown riffs, this is one of the most exciting instrumental guitar tracks we’ve heard in a while. (SR)

Link:

<https://www.guitarworld.com/news/from-coronavirus-slow-jams-to-unlikely-all-star-collaborations-here-are-this-weeks-essential-guitar-tracks>

- **Ultimate Guitar**

- **Light Bearer - New Single Music Video Premiere**

"The world of guitar always needs new heroes. In case you're looking for one, you're lucky to be here, as Bobby Keller has just released his second single and a video, titled "Light Bearer." According to the official press release, this progressive metal instrumental piece "takes you on a non-stop, in-your-face guitar assault with intricate and technical rhythm guitar playing infused with infectious leads surrounded by clever harmonic chaos."

Link:

https://www.ultimate-guitar.com/news/upcoming_releases/ultimate_guitar_exclusive_premiere_guitarist_bobby_keller_releases_light_bearer_video.html